



**FOR IMMEDIATE RELEASE**

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## **BLERDFEST! 2025: THE GULF COAST'S FIRST & ONLY BLACK NERD FESTIVAL RETURNS TO NEW ORLEANS ON MAY 17!**

***This extraordinary event returns to The Big Easy for its 4th year of celebrating the Worlds of Anime, Comics, Cosplay, Horror, Sci-Fi, Tech, Video Games & more!***

**[NEW ORLEANS, LA, May 1, 2025] – BLERDFEST!**, 2019's surprise sensation, is returning for its 4th year, and promises to be *BIGGER, BETTER, BLACKER!*

• **WHAT? BLERDFEST!**, The Gulf Coast's first & only *Black Nerd Festival*, is about *representation, education, and inclusion*. It is *for us, by us, about us*. It is an all-ages event for anyone with an interest in Black Nerd (or "Blerd") culture, including Anime, Comics, Cosplay, Gaming, Horror, Manga, Sci-Fi, Tech, Video Games, and much more! *We are to many Cons what PBS is to [?]*. Theme: MELANIN MAGICKE.

Activities include: Celebrity Guests; Panels; Video Gaming Tournaments; Table Gaming Tournaments; Cosplay Demos & Contests; Workshops (Cosplay, Drawing, Writing, Tech, etc.); a Kids' Corner; Free Retro Arcade, Vendors, Live Music & Entertainment, Food Trucks & more!

10% of proceeds to benefit New Orleans Women & Children's Shelter, and Women With A Vision.

- **WHEN?** Saturday, May 17, 2025, 11 am - 6 pm.
- **WHERE?** McDonogh 35 College Preparatory High School, 4000 Roneagle Way, Gentilly, NOLA 70112.
- **WHO? BLERDFEST!** is produced by the NOLA-based TRUE BLERD, LLC, in partnership with: New Orleans Tourism and Cultural Fund (NOTCF); InspireNOLA; Arts New Orleans; National Endowment for the Arts; Foundation for Louisiana; Women of Wakanda, LLC; Mythik Camps; IGL Foundation; Black Film Festival New Orleans; NeoJazz School of Music; and Water Seed.

The Organizers have combined decades of experience in education, gaming, law, tech, visual & performing arts and public art programming, and have received numerous commissions, awards, and commendations for their work in the arts, including Oscar-winning **Hannah Beachler** (Production Design, *Black Panther*, 2018), who is acting as Creative Consultant.

- **HOW?** All-Day Passes are \$30 in advance for Adults (18+), \$20 for Youth (6-17), FREE for Kids (5 & Under with paid Adult); all prices +\$5 at door, and are available now at **BlackNerdFestival.com**.
- **WHY?** Nerd culture often overlooks the Black experience. We Blerds are trying to change that.

**BLERDFEST.com/@blerdfestnola** on: Facebook • Instagram • TikTok • YouTube

**PRESS KIT: [BLERDFEST.com/press](https://blerdfest.com/press)**

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